

## Who can apply?

Farmers and members of a farming household

Micro Enterprises (includes individuals wishing to start an enterprise), social enterprises, charities, organisations and other formally constituted groups

## Application process

Grants are available from a minimum of £3,500 for eligible activities

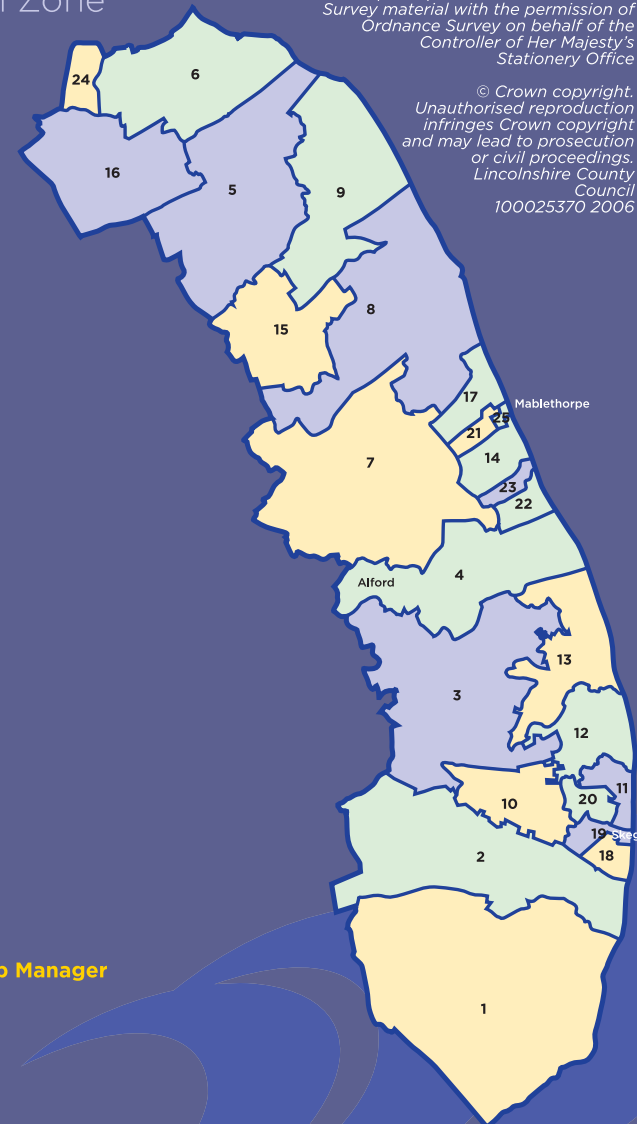
PRIVATE SECTOR funding must be used to match fund grants where applicable

Project applications will be assessed through a Local Action Group comprising of representatives from the Private, Public and Voluntary sector

All applicants will be required to register with the Rural Payments Agency

## Coastal Action Zone Wards

1. Wainfleet and Friskney
2. Croft
3. Willoughby with Sloothby
4. Alford
5. Marschchapel
6. Tetney
7. Withern with Stain
8. Skidbrooke with Saltfleet Haven
9. North Somercotes
10. Burgh Le Marsh
11. Winthorpe
12. Ingoldmells
13. Chapel St. Leonards
14. Trusthorpe and Mablethorpe South
15. Grimaldby
16. North Thoresby
17. Mablethorpe North
18. Seacroft
19. Scarborough
20. St. Clements
21. Mablethorpe Central
22. Sutton On Sea South
23. Sutton On Sea North
24. Holton Le Clay
25. Mablethorpe East



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Lincolnshire Coastal Action Zone (CAZ)

Rural Development Programme for England

Funding projects to support building a sustainable future through realising the cultural, historic and natural assets of an undervalued coast





Through the East Midlands Development Agency the Coastal Action Zone (CAZ) has been successful in securing £2m of Rural Development Programme for England funding for the area.

This funding is available to farmers, individuals, businesses and organisations to:

- Diversify into non agricultural activities
- Start up or develop an existing micro enterprise
- Develop and improve the tourism opportunities
- Conserve or upgrade the rural heritage
- Provide training and information to support the above activity



### 1. Diversification

Encouraging farming families to develop new income streams to increase their viability.

⊙ Supporting projects that will develop;

- Local added value food production
- Rural based tourism and leisure activity
- Land based business activity
- The recreation and creative sectors

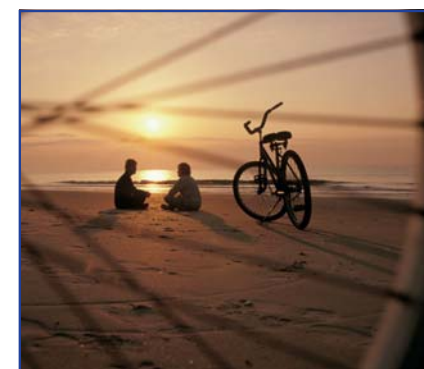


### 2. Business support for micro enterprises

Stimulating and supporting new and developing rural business growth within the coastal region.

⊙ Supporting projects that will develop;

- The recreation and creative industries sectors
- Rural based products
- Lower business carbon footprints
- Land based business activity including tourism



### 3. Tourism

Supporting tourism activities which diversify, develop and enhance the quality and marketing of the rural tourism and cultural offer of the coastal area.

⊙ Supporting projects that will develop;

- Signposting and interpretation facilities
- Festivals and events
- Rural based tourism opportunities
- The cultural offer on the coast



### 4. Conservation and upgrading of rural heritage

Encouraging the upgrading of the area's rural heritage to enhance the cultural offer to visitors and benefit the rural community.

⊙ Supporting projects that will;

- Conserve and upgrade heritage buildings and sites
- Undertake research and audit work
- Increase access to the area's culture and heritage
- Enhance interpretation of key nature sites



### 5. Provision of Training and Information

Support for those involved in diversification and tourism activity, micro enterprise development, conservation and upgrading rural heritage.

⊙ Supporting projects that will;

- Develop skills needed to realise the full potential of the landscape and heritage
- Enhance elements of the established business support to fit the coastal context

